



NAREDCO

PROPERTY SHOW **INVEST IN REAL** भारत

First Ever National Property Exhibition 2024

PRAGATI MAIDAN, NEW DELHI

27th

28th

29th

SEPTEMBER, 2024



150+
LEADING EXHIBITORS

1000+
RERA REGISTERED PROJECTS

LARGEST FOOTFALL

EXHIBITION SPACE AT INDIA'S MOST RENOWNED PLACE



• ABOUT NAREDCO •

National Real Estate Development Council (“NAREDCO”) is established as an autonomous self-regulatory body in 1998 under the aegis of Ministry of Housing and Urban Affairs, Govt. of India; with the mandate to (a) induce transparency and ethics in real estate business and transform the unorganized Indian real estate sector into a matured and globally competitive business sector, and (b) create and sustain an environment conducive to the growth of real estate industry in India, partnering industry and government alike through advisory and consultative processes. We are hailed as the apex national body for the real estate industry and have been working as a single platform where Government, Industry and Public would discuss various problems and opportunities face to face which would result in speedy resolution of issues.



PRESENTING SPONSOR X 1

Rs. 70,00,000/-



[*18% GST]



VENUE

- PREMIUM STALL SPACE
- VENUE BRANDING (REGISTRATION DESK, CAFETERIA, LOGO WALL)
- NETWORKING WITH THE PRESS
- INTRODUCTION TO CHIEF GUEST AT INAUGURATION TIME
- AV ON VIDEO WALL AT REGISTRATION / INAUGURAL AREA (30 SECS X 4 PER HOUR)
- PERIODICAL ANNOUNCEMENT AT THE VENUE ABOUT SPECIAL OFFERS WITH MENTION OF STALL NUMBER (10 PER DAY)

MEDIA COVERAGE

- **EXHIBITOR'S LOGO IN ALL ADVERTISEMENTS**
- **ADVERTISEMENT IN SHOW CATALOGUE (DOUBLE SPREAD)**
- **EXHIBITOR'S LOGO IN ALL MARKETING COLLATERALS**

DIGITAL MEDIA COVERAGE

- **LOGO ON PRE-EVENT SOCIAL MEDIA COVERAGE**
- **EMAILERS, WHATSAPP AND SMS TO HOME BUYER'S DATABASE**
- **LEAD GENERATION CAMPAIGN ON SOCIAL MEDIA (FACEBOOK, INSTAGRAM, ETC)**
- **PRESENCE ON EVENT WEBSITE WITH HYPER LINK TO COMPANY WEBSITE**
- **POSTINGS ON SOCIAL MEDIA HANDLES OF NAREDCO**

PR COVERAGE

- **MENTION IN ALL-PR COVERAGE IN PRINT**
- **MENTION IN ALL-PR COVERAGE IN ELECTRONIC MEDIA**
- **MENTION IN DIGITAL PRESS RELEASE**

POST EVENT COVERAGE

- **LOGO IN POST EVENT REPORT**
- **SHARING OF VISITORS OR PARTICIPANTS DATABASE**
- **MENTION IN THE POST EVENT MEDIA COVERAGE**
- **EXCLUSIVE BYTES WILL BE SHOWCASED ON NAREDCO'S
SOCIAL MEDIA (FACEBOOK / INSTAGRAM
/ TWITTER / LINKEDIN) POST THE EVENT**



PLATINUM SPONSOR X 2

Rs. 50,00,000/-



[*18% GST]



VENUE

- PREMIUM STALL SPACE
- VENUE BRANDING (REGISTRATION DESK, CAFETERIA, LOGO WALL)
- NETWORKING WITH THE PRESS
- INTRODUCTION TO CHIEF GUEST AT INAUGURATION TIME
- AV ON VIDEO WALL AT REGISTRATION / INAUGURAL AREA (30 SECS X 3 PER HOUR)
- PERIODICAL ANNOUNCEMENT AT THE VENUE ABOUT SPECIAL OFFERS WITH MENTION OF STALL NUMBER (7 PER DAY)

MEDIA COVERAGE

- **EXHIBITOR'S LOGO IN ALL ADVERTISEMENTS**
- **ADVERTISEMENT IN SHOW CATALOGUE (FULL PAGE)**
- **EXHIBITOR'S LOGO IN ALL MARKETING COLLATERALS**

DIGITAL MEDIA COVERAGE

- **LOGO ON PRE-EVENT SOCIAL MEDIA COVERAGE**
- **EMAILERS, WHATSAPP AND SMS TO HOMEBUYER'S DATABASE**
- **PRESENCE ON EVENT WEBSITE WITH HYPER LINK TO COMPANY WEBSITE**
- **POSTINGS ON SOCIAL MEDIA HANDLES OF NARED CO**

PR COVERAGE

- **MENTION IN ALL-PR COVERAGE IN PRINT**
- **MENTION IN ALL-PR COVERAGE IN ELECTRONIC MEDIA**
- **MENTION IN DIGITAL PRESS RELEASE**

POST EVENT COVERAGE

- LOGO IN POST EVENT REPORT
- SHARING OF VISITORS OR PARTICIPANTS DATABASE
- MENTION IN THE POST EVENT MEDIA COVERAGE
- EXCLUSIVE BYTES WILL BE SHOWCASED ON NAREDCO'S SOCIAL MEDIA (FACEBOOK / INSTAGRAM / TWITTER / LINKEDIN) POST THE EVENT



GOLD SPONSOR X 06

Rs. 30,00,000/-



[*18% GST]



VENUE

- PREMIUM STALL SPACE
- VENUE BRANDING (REGISTRATION DESK, CAFETERIA, LOGO WALL)
- NETWORKING WITH THE PRESS
- INTRODUCTION TO CHIEF GUEST AT INAUGURATION TIME
- AV ON VIDEO WALL AT REGISTRATION/INAUGURAL AREA (30 SECS X 2 PER HOUR)
- PERIODICAL ANNOUNCEMENT AT THE VENUE ABOUT SPECIAL OFFERS WITH MENTION OF STALL NUMBER (5 PER DAY)

MEDIA COVERAGE

- **EXHIBITOR'S LOGO IN ALL ADVERTISEMENTS**
- **ADVERTISEMENT IN SHOW CATALOGUE (FULL PAGE)**
- **EXHIBITOR'S LOGO IN ALL MARKETING COLLATERALS**

DIGITAL MEDIA COVERAGE

- **LOGO ON PRE-EVENT SOCIAL MEDIA COVERAGE**
- **EMAILERS, WHATSAPP AND SMS TO HOMEBUYER'S DATABASE**
- **PRESENCE ON EVENT WEBSITE WITH HYPER LINK TO
COMPANY WEBSITE**
- **POSTINGS ON SOCIAL MEDIA HANDLES OF NAREDCO**

PR COVERAGE

- **MENTION IN ALL-PR COVERAGE IN PRINT**
- **MENTION IN ALL-PR COVERAGE IN ELECTRONIC MEDIA**
- **MENTION IN DIGITAL PRESS RELEASE**

POST EVENT COVERAGE

- **LOGO IN POST EVENT REPORT**
- **SHARING OF VISITORS OR PARTICIPANTS DATABASE**
- **MENTION IN THE POST EVENT MEDIA COVERAGE**
- **EXCLUSIVE BYTES WILL BE SHOWCASED ON NAREDCO'S
SOCIAL MEDIA (FACEBOOK / INSTAGRAM
/ TWITTER / LINKEDIN) POST THE EVENT**



SILVER SPONSOR X 06

Rs. 20,00,000/-



[*18% GST]



VENUE

- PREMIUM STALL SPACE AV ON VIDEO WALL AT REGISTRATION/INAUGURAL AREA (30 SECS X 1 HOUR)
- PERIODICAL ANNOUNCEMENT AT THE VENUE ABOUT SPECIAL OFFERS WITH MENTION OF STALL NUMBER (2 PER DAY)

MEDIA COVERAGE

- EXHIBITOR'S LOGO IN ALL ADVERTISEMENTS
- ADVERTISEMENT IN SHOW CATALOGUE (HALF PAGE)

POST EVENT COVERAGE

- LOGO IN POST EVENT REPORT
- SHARING OF VISITORS OR PARTICIPANTS DATABASE

CHOOSE WHAT BEST SUITS YOU!

REGISTRATION DESK PARTNER
(BRANDING AT THE REGISTRATION DESK)

LOUNGE PARTNER
(BRANDING AT LOUNGE AREA)

CAFETERIA PARTNER
(BRANDING AT CAFETERIA AREA)

CHANNEL PARTNER EVENT SPONSORS
(BRANDING ONLY AT CHANNEL PARTNER EVENT)

RESEARCH PARTNER SPONSOR
(BRANDING DURING RELEASE OF RESERCH PAPER)

HOME LOAN PARTNER
(STALL 18 S. MTR.) AND BRANDING AT VENUE

EXCITING OPPORTUNITIES AWAIT

REGISTRATION DESK PARTNER - `30 LAKHS

LOUNGE PARTNER - `15 LAKHS

CAFETERIA PARTNER - `15 LAKHS

CHANNEL PARTNER EVENT SPONSOR - `15 LAKHS

RESEARCH PARTNER - `15 LAKHS

HOME LOAN PARTNER - `15 LAKHS

TECHNOLOGY PARTNER - `15 LAKHS

STALL CHARGES

PREMIUM STALL CHARGES : Rs. 25,000/- per sq mtr

OCTONORM STALL: Rs. 22,000/- per sq mtr

BARE SPACE: Rs. 20,000/- per sq mtr



FOR MORE DETAILS PLEASE CONTACT

MR. LAVIN KUMAR

M: 8299020860

E: lavin@naredco.in | operations@naredco.in | naredco@naredco.in



www.naredco.in