

VBEx Conference 2023

30 November – 1 December 2023

Vietcombank South Saigon Conference Center

Vietnam's Innovation & Digital Roadmap for the Future



Opening Address

President, Vietnam Digital Communication Association (VDCA); Former Deputy Minister of Information & Communications

The Honorable Mr Nguyen Minh Hong



Opening Address

Singapore's Ambassador to Vietnam

His Excellency Ambassador Jaya Ratnam

The Rising Economic Landscape of Ho Chi Minh City: Towards an Innovative, Sustainable & Viable Green Agenda



Vice Chairman, HCM Union of Business Assoc. (HUBA); Vice Chairman, Vietnam Assoc. of Building Materials (VABM); Vice Chairman, Assoc. of Construction & Building Materials, HCM (SACA); Chairman, Secoin Group

The Honorable Mr Dinh Hong Ky



Overview of Macro & Digital Economy: The Development of Industrial Zones & Green Energy in Vietnam

Head of Research, Vietnam's Joint Stock Commercial Bank for Foreign Trade, Vietcombank

Mr Nguyen Thang



ESG & Market Trust: Solutions to Invest in for Green Growth

CVO, LinkPower (Social Equity Platform – Green Economy)

Ms Betty Pallard

OVERVIEW




VIETNAM-SINGAPORE MARKETPLACE A Legacy of Strong Alliance & Growth

Singapore and Vietnam celebrates 50 years of diplomatic relationship this year. Half a century's legacy has resulted in the 14 Vietnam-Singapore Industrial Parks (VSIPs) generating investments worth over \$15.6 billion and creating upwards of 293,000 jobs in Vietnam.

Looking ahead, the synergistic collaborations between both countries remain strong. In the first half of 2022, Singapore contributed more than \$4.1 billion total direct investment into Vietnam and became its leading foreign investor. As Singapore's Ministry of Foreign Affairs recently stated, "Both countries will witness the signing of several bilateral agreements that will further strengthen the multi-faceted cooperation between Singapore and Vietnam, particularly in the digital economy and green economy."

Indeed, both countries have prioritised accelerated cooperation in the digital economy, and Vietnam Business Exchange (VBEx) Asia will facilitate such collaborations through a unique digital business matching platform and a series of thematic events in Vietnam and Singapore.



VBEX CONFERENCE 2023

Delivering Insights & Accelerating Cooperation

Vietnam Business Exchange (VBEx) was established by Singapore and Vietnam business leaders who have connections with various government bodies, industry associations and business communities. Leveraging on this, VBEx is co-organising the VBEx Conference 2023 with its partners – **Research, Innovation & Consulting Hub (RICH)**, **Vietnam Digital Communication Association (VDCA)** and **Association of Telecommunications Industry of Singapore (ATiS)**. VBEx is also supported by leading brands **Vietcombank**, **LYS Energy**, **EY Consulting** and **Secoin Group**.

Besides the VBEx ecosystem of business services, VBEx Conference 2023 will deliver even greater value to partners and delegates alike. Co-located with the prestigious M&A Forum – set for 28 November, organised by the Vietnam Investment Review (VIR), under the Ministry of Planning & Investment (MPI) – VBEx Conference 2023 will be a follow-on event for M&A Forum's expected 500+ high-level participants.

Starting with the inaugural **VBEx Conference 2023**, VBEx Summit will be an annual business and industry exchange event from 2024 onwards, held alternately in Singapore and Vietnam. VBEx Summit is set to be the launchpad for many bilateral collaborations.



PROGRAMME

30 November 2023, Thursday

09:00 EMCEE'S OPENING REMARKS

Mr Alan Phua

• CEO, Virtue Partners Management (Vietnam) Co Ltd • Nominated Executive Committee, Enterprise Relations, Singapore Chamber of Commerce, Vietnam

09:10 VIDEO PRESENTATION

Vietcombank

09:25 WELCOME ADDRESS

Prof Dr Nguyen Van Phuoc
Vietcombank Rep (TBC)

• Chairman of Ho Chi Minh City, Union of Science & Technology Associations
• Senior Executive of Vietcombank

09:35 OPENING ADDRESSES

Mr Nguyen Minh Hong

• President, Vietnam Digital Communication Association (VDCA)

Mr Jaya Ratnam

• Singapore's Ambassador to Vietnam

10:00 KEYNOTE 1

**The Rising Economic Landscape of Ho Chi Minh City:
Towards an Innovative, Sustainable & Viable Green Agenda**

Mr Dinh Hong Ky

• Standing Vice Chairman & General Secretary of SACA
• Chairman of Secoin Joint Stock • Top 60 entrepreneur in Vietnam
• Recipient of merit award from Prime Minister of Vietnam

10:30 TEA BREAK

Networking

11:00 STRATEGIC INSIGHTS

Overview of Macro & Digital Economy: The Development of Industrial Zones & Green Energy in Vietnam

Mr Nguyen Thang

• Head of Research, Vietnam's Joint Stock
Commercial Bank for Foreign Trade, Vietcombank

11:30 PANEL DISCUSSION 1

Innovation in Digitalisation: What's Missing & Late-comer Advantage

Moderator:

Mr Shashi Jagadiswara

• PMP CSM • Partner, Technology & Consulting, Ernst & Young, Vietnam

Panel Members:

Mr Vo Than My

• Chairman, South Vietnam Digital Communication Association • Founder of Navee

Mr Herston Powers

• Founder & Managing Partner, 1982 Ventures (Singapore)

Mr Pham Le Minh

• Executive Sustainable Development, SACA

Ms Thuy Ly Phan

• Vice Director, Saigon Hi-Tech Park Incubation Centre

12:30 LUNCH

Networking

MOU SIGNING

Celebrating collaborations

SHOWCASE

Explore booths & discover synergies

Programme **subject to changes**.
For details and the latest line-up,
please refer to www.vbexasia.com

- 14:30 KEYNOTE 2**
Key Priorities in Achieving Vietnam Export-Import Strategy Towards 2023: Digital Transformation & Enhancing SME Global Competitiveness
Dr Tran Huy Hoan • *Principal Officer, Department of Planning*
• *Secretary, Sustainable Development Office, Ministry of Industry & Trade of Vietnam*
- 15:00 TEA BREAK**
Networking
- 15:30 PANEL DISCUSSION 2**
ESG & Market Trust: Solutions to Invest in for Green Growth
Moderator:
Ms Betty Pallard • *CEO, LinkPower*
Panel Members:
Mr Do Ngoc Quynh • *Co-Founder, Vietnam Bonds Market Association* • *Deputy CEO, Sovico Group*
Mr Thomas Thomas • *CEO, ASEAN Corporate Social Responsibility (CSR) Network*
• *Global Chairman, ISO26000 Stakeholder Global Network*
Mr Ramlan Osman • *General Director, Vietnam Halal Centre*
Ms Diep Thi Kim Hoan • *Head of Sustainability, Deep C Industrial Zones, Hai Phong*
- 16:30 CLOSING REMARKS**
Mr Alan Phua
- 18:00 SPONSORS' COCKTAIL (For Gold & Diamond Sponsors)**
- 19:00 DINNER**
Networking

01 December 2023, Friday

- 09:00 OPENING ADDRESS**
Mr George Choo • *President, Association of Telecommunications & Technology Industries of Singapore (ATIS)*
- 09:15 INVESTMENT TALK**
Ms Tran Thi Hai Yen • *Director, Investment Promotion Center - South Vietnam*
- 09:30 VBEX CONNECT BUSINESS MATCHING (Exclusive with Pre-booking of Meetings)**
One-on-one meetings, with tea break
- 12:30 CLOSING ADDRESS**
Mr Shanmuga Retnam • *Executive Co-Chairman, Vietnam Smart City Consortium (VSCC)*
- 12:45 DINNER**
Networking

VBEX CONFERENCE HIGHLIGHTS

30 Nov (Day 1)

**Need help to
identify the right
MOU partner for your
strategic plans?
We can help.
Speak to us**

Mou Signing

celebrates successful relationships
forged at VBEx Conference.

**To join us as
a sponsor,
contact us**

Sponsors Cocktail

offers Gold and Platinum Sponsors an
exclusive opportunity for more focused
and high-level networking before dinner.

1 Dec (Day 2)

VBEx Connect Business Matching

brings together potential business partners and collaborators.
Visit www.vbexasia.com to learn about participating
organisations. Six weeks prior to opening day, login to
our business matching module and secure meeting
slots with Vietnamese counterparts you wish to meet.

There will be organisations from specific industries
(agritech, construction materials, healthcare,
industrial parks, IT and tourism) as well as
promising start-ups from various other industries.

**Visit
www.vbexasia.com
to learn about
participating
organisations and
book meetings
with them**

PRE-EVENT HIGHLIGHTS

28 Nov

M&A Forum 2023

Co-located with VBEx Conference 2023 and happening on 28 November 2023 is the 15th edition of Mergers & Acquisition (M&A) Forum organised by Vietnam Investment Review (VIR).

All VBEx delegates will have access to the M&A Forum which attracts over 500 participants.

Email Mr Nguyen Hong at
nguyenhong@virhcm.com.vn
for any enquiries

29 Nov

SITE VISIT

is an optional segment where participants get to tour an Industrial Park.

Reserve
your spot
on either activity
when you
register as
delegate

GOLF TOURNAMENT

by organising partner R.i.C.H runs concurrently as an alternative networking activity.

Coverage

VBEx Conference 2023 will cover electronics and technology innovation, AI, AR/VR, digital payments, cross-border data flows, cybersecurity, and more – across various industries, including agritech, smart cities, fintech, industrial parks, clean energy and others.

It will also delve into the oft-overlooked sustainable practices in our increasingly carbon footprint-conscious world, and shed light on green financing.

Delegates

The conference content is designed for CIOs, CISOs, COOs and senior leaders in the fields of IT, digital transformation, systems management as well as CEOs and decision-makers who lead policy and strategic directions in their companies.

Entrepreneurs and business development leaders from Singapore and Vietnam can look forward to many opportunities for both wide networking and targeted meetings, with the objective of establishing collaborations and business partnerships.

Conference Fee

Delegates	VBEx Conference	VBEx Conference + M&A Forum <i>(Co-located event on 28 November 2023)</i>	VBEx Connect Business Matching Table <i>(For delegates who wish to avail meeting slots for pre-event bookings by other delegates)</i>
International	USD 400	USD 500	USD 1,000
Vietnamese	USD 40	USD 150	USD 1,000

Excludes airfares, transfers, accommodation, & meals that are not listed in the programme.



Sponsorship

Join us as a valued sponsor of this landmark event, and you will be making a high-profile impact on the burgeoning Vietnam-Singapore landscape comprising Industrial 4.0, Digital Transformation, Fintech, Sustainable Urban Solutions, and more.

Tiers	Silver	Gold	Diamond
	US\$ 5,000	US\$ 8,000	US\$ 10,000
Logo placement on event collaterals	✓	✓	✓
VIP seats at conference sessions	5	8	10
Hosted lunch table	1	1	2
Exclusive pre-dinner cocktail	—	✓	✓
VBEx Connect Business Matching tables with 6x 30-min meeting slots for pre-event booking by delegates	1	2	3
Post-event marketing Press release / Feature article from sponsoring organizations	1	2	3

SHOW ORGANISER



VBEx Asia LLP was established by Singapore and Vietnam business leaders who have connections with various government bodies, industry associations and business communities. Its ecosystem of platforms – an annual conference held alternately in Singapore and Vietnam, business matching and meetings, various roundtables throughout the year, and more – facilitates cross-borders collaborations between visionary entrepreneurs, venture capitalists, thought-leaders and industry professionals – from Singapore, Vietnam, regional countries and beyond. www.vbexasia.com

CO-ORGANISING PARTNERS



Research & Innovation Consulting Hub (R.i.C.H) consulting services are built on decades of IT expertise to tailor the best technology for you with your business goals and manage your environment from start to finish. www.richhub.org



Vietnam Digital Communication Association (VDCA) is a voluntary organisation of individuals and groups engaged in research, training, dissemination, application, production, business and services in the field of digital media, who aim to facilitate the development of Vietnam's communications sector. www.vdca.org.vn



The Association of Telecommunications Industry of Singapore (ATIS) champions industry issues on behalf of the Information Communications and Telecommunications (ICT) industry in Singapore. It seeks to provide a common platform for all members of the industry to interact, work together and position Singapore as a leading global ICT hub. www.atis.org.sg

OFFICIAL MEDIA PARTNER



Vietnam Investment Review (VIR) was established in 1991 by the Ministry of Planning and Investment, the Government's macroeconomic and social development policy think-tank. It covers political, social, business and economic life in Vietnam. For its insightful and objective position in coverage, it has earned its reputation of being the leading international business and economics newspaper published in Vietnam. www.vir.com.vn

SPONSORS



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CONTACT US



VBEx Conference 2023

30 November - 1 December 2023

Vietcombank South Saigon Conference Center



Venue	Location
Vietcombank South Saigon Conference Center	V6 Building, Plot 5, Him Lam New Urban Zone, 23 Nguyen Huu Tho, District 7, Ho Chi Minh City
Event Segment	Contacts
<ul style="list-style-type: none">• VBEx Conference• VBEx Connect• Business Matching	<p>For general, partnership, sponsorship, delegation and media enquiries Email: vbex@karenandkaren.com</p>
<ul style="list-style-type: none">• Visit to Industrial Park	<p>Mr George Choo Tel: (65) 9757 5219 Email: abtecsea@gmail.com</p> <p>Ms Mary Tan Tel: (65) 9781 0633 Email: abtecsea001@gmail.com</p>
<ul style="list-style-type: none">• Golf Tournament	<p>Ms Kieu Le Tel: (84) 934702493</p>
<ul style="list-style-type: none">• M&A Forum 2023	<p>Mr Nguyen Hong Email: nguyenhong@virhcm.com.vn</p>